



**Grants for Assistance Application**

Central Cariboo and Cariboo Chilcotin

Wednesday October 1st 2025 8:54 AM

**Name of Organization:** Williams Lake Cycling Club - Ride Your Ride Womens Mountain Bike Festival

**Mailing Address:** PO Box 4394, Williams Lake, BC

**Physical Address:** PO Box 4394, Williams Lake, BC

**Telephone (office):** [REDACTED] **email:** wlrideyourride@gmail.com

**Purpose of Organization:** Our purpose is to maintain, enhance and develop a sustainable mountain bike trail network that guarantees perpetuity and diversity, to promote fun for bike riders of all ages, abilities and interest. We aim to accomplish this through mutual cooperation between our club, government, industry and other land users, adhering to the current best practice standards.

**How long has the organization operated in the community?** 20 years

**BC Society Registration Number:** S-0049058

**Federal Charitable Registration Number:**

**Chairperson's name:** Shawn Lewis

**Telephone:** [REDACTED] **email:** [REDACTED]

**Treasurer or Financial Officer's name:** Soren Christensen

**Telephone:** [REDACTED] **email:** [REDACTED]

**Current Grant Requested from CRD:** \$ 3000

## 1. Brief Description of Proposed Use of Grant Being Applied For:

The purpose of the grant is to help make the Ride Your Ride Women's Bike Festival an accessible event for interested participants of diverse ages and backgrounds, especially women residing in the Cariboo. At its heart, Ride Your Ride is about more than just mountain biking. The festival aims to empower women on bikes, build and strengthen the bike community, create connections, emphasize fun and employment, and prioritize safety for all participants. A diverse and dedicated group of women from different professions, backgrounds, and age ranges, has come together to share their passion for mountain biking and reduce barriers for entry to the sport through the Ride Your Ride Women's Mountain Bike Festival. Our plans for reaching out across the region include: - Market directly to Hun City Bike Club in 100 Mile House and Gold Pan Bike Club in Quesnel; - Offer a discounted rate to registrants from the Cariboo Region who are members of local cycling clubs; - Market to women across the region; - Offer early registration for Cariboo Residents; and - Offer a sliding scale for payment.

## 2. How do you know there is a need for this service/project in our community?

The inaugural festival in 2024 was a resounding success, with registrations filling up quickly and a lengthy waitlist of eager participants. Building on that enthusiasm, capacity was increase by 20% in 2025 and we offered additional workshops including bike maintenance and repair. Now, in 2026 we want to focus on engaging and building community across the region. We have already received several email inquiries about registration for 2026.

## 3. Start date of the project: 5/1/2026 End date for the project: 5/3/2026

**4. Describe the key activities and timelies to complete this project:** June 2025 – Debrief on 2025 festival - Confirm dates for 2026 - Create list of improvements for 2026 September 2025 – March 2026 – Fundraising and applying for funding and sponsorships November 2025 – January 2026 – secure venues, instructors, and first aid services January 2026 – confirm instructor credentials - Sign instructor contracts - Engage larger group of volunteers to divide up workload February – April - work on logistics o Food vendors o Signage o Trail maintenance o Marketing o Site plans o Safety plans o Shuttles o Instructor accommodations March – open registration April – ensure all details are in place The Festival Weekend (DETAILS MAY BE ADJUSTED) Friday, May 1 st - 12:00-5:00pm – instructor rides to find good terrain and features for workshops - 5:00 – 6:00pm – instructor dinner - 6:30 – 8:30 – welcome reception and registration at TDC o Includes registration & welcome package o Meeting your instructor and group o Gear swap o Snacks and drinks Saturday, May 2 nd - 7:00 – 8:30am – site set up at Ross Road Parking Lot o Food o Mechanic o Seating o Bike racks o First air o Signage to prevent Ross Road from being blacked o Dedicate shuttle spot - 8:30 – 9:00am – coffee & breakfast - 9:00 – 10:00am – welcome circle & movement lead by certified yoga instructor - 10:00am – 12:00pm – instructed clinics - 12:00 – 1:00pm – lunch - 1:00 – 3:00pm – instructed clinics - 3:00 – 5:00pm – groups rides - 5:00 – 7:00pm – dinner - 7:00 – 8:00pm – sit clean up Sunday, May 3 rd - 8:30 – 9:00am – coffee & breakfast - 9:00 – 10:00am – closing circle & movement lead by certified yoga instructor - 10:00am – 12:00pm – instructed clinics - 12:00 – 1:00pm – lunch - 1:00 – 3:00pm – group rides - 3:00 – 5:00pm – site clean up May – June – thank you cards

**5. How will you determine if the project/event was successful?** If we have full registration and positive feedback in our survey.

**6. Does your organization have sustainable funding? Please explain.** Yes. The organization has a contribution agreement with the Cariboo Regional District – maybe check this – and charges membership fees. The club applies for funding for larger scale projects like trail building.

**7. Is your agency applying for funds from other sources for this project/event?**

Yes

**If so, which organizations?** Northern Development Initiative Trust - \$2,000 If the Province reinstates the BC Festivals & Fairs funding we will apply for \$3,000 Private Sponsorship (various businesses) - \$6,000 Registration Fees

**8. Describe the impact of this application being denied or approval of an amount less than requested. Will you be able to complete the project/event if you do not receive the funds applied for?**

We will complete the project but will have to scale down the weekends offerings and charge more making it less accessible.

**9. Does your organization charge user fees/membership/admission? If yes, attach your current fee structure.**

Yes

**10. Does your organization receive any other support(s) from the CRD? (i.e. financial support, rental subsidies, contribution agreements, tax exemption, use of CRD-owned facility) If yes, what support(s) and how much?**

Yes. The club has a contribution agreement with the CRD. These funds are used for trail maintenance.

**11. How will you recognize the CRD's contribution to your organization?**

The logo will go on the back of bike jerseys, we will thank them on social media, in the paper, and in person at the event. We will also include the CRD's logo on posters.

**Date of your last Annual General Meeting (AGM):** 03/11/2026

**Previous Grant from CRD amount:** \$ Unsure

**Previous project Description:** --

**I confirm: \***

THE INFORMATION INCLUDED IN THIS APPLICATION IS TRUE AND CORRECT TO THE BEST OF MY KNOWLEDGE.

Date:

Signature: (President/Chairperson) ?

10/1/2025



Please attach minutes, list of Directors, and Financial Statements \* ?

File Name



meeting minutes agm 2025.docx

25.8 KB

**A final report for your last grant received MUST be included with this submission, if not previously submitted.**

**If your organization charges user fees/memberships/admission, attach your current fee structure.**

**Please provide a detailed financial budget for the project. \***

File Name



2026 - Bikefest Budget.xlsx

43.2 KB

2025 Bikefest Budget	Company	Budgeted	Actual	Paid	Contact Person
Other					
Insurance		\$450.00			
Permits		\$0.00			
Jerseys		\$2,163.84			
Incidentals - sign	Cariboo Custom Monogram				
Incidentals - gift cards/volunteer thank yous		\$200.00			
Welcome - Land Acknowledgement		\$200.00			
Outreach					
Marketing					
shirts, hoodies, (first aid and gifts)					
Instructors Fees					
Triple P - 1984 Fox		\$375.00			
Instructor Friday Dinner		\$300.00			
Instructor Accommodations	Alex Fraser Research Forest	\$1,800.00			Jodi Taylor
Friday Reception					
Venue Rental w/tables & A/V	Williams Lake and Area Chamber of C	\$900.00			Tamarra Garreau
Sound System					
Food		\$1,200.00			
Liquor Insurance		\$150.00			

SBL bar service		\$440.00			
Peak Shuttles accomodations		\$320.00			
Saturday Venue					
Food - Breakfast/Coffee		\$1,500.00			
Food - Lunch		\$1,100.00			
Food - Dinner		\$1,900.00			
Drinks and cookies FRESHCO		\$200.00			
Sound System		\$70.00			
Entertainment		\$400.00			
Mechanic		\$400.00			
First Aid		\$200.00	\$200.00		
Shuttles	Peak Shuttles	\$2,900.00			
Shuttles	BGC	\$400.00			
Shuttle Driver					
*Other?					
Outhouses	Triple P Sanitation	\$450.00			
TDC - Washrooms 11am - 5pm		\$240.00			
Sunday Venue					
Food - Breakfast/Coffee		\$600.00			
Drinks		\$200.00			
Shuttles	peak shuttles				
Shuttles	BGC	\$400.00			
Access to TDC - toilets 8am - 1:pm		\$200.00			
breakfast GF options plus tip for Cariboo cafe		\$400.00			
Paul Wallin - thank you		\$100.00			
Swag					

Hats 48	\$1,088.00			
Stickers Cariboo Custom Monogram	\$200.00			
<b>Total</b>	<b>\$21,446.84</b>	<b>\$200.00</b>	<b>\$0.00</b>	

**Total Income - Total Expenses**

**-\$200.00**

Jersey Breakdown	cost	\$2,163.84
	from people purchasing	-\$1,625.00
	from HUB	-\$500.00
	over and above cost	\$38.84

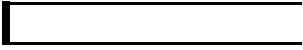







instructor	10900
Food	6200
insurance	600
Shuttles	2000
toilets	1100

2025 Bikefest Budget	Company	Budgeted	Actual	Date Received	Contact Pe email/phone Notes
Income					
Carry Over from 2025		\$ 1,000.00			
Registration		\$ 12,800.00			not available in 2025 64 participants @ \$
Additional registration					
Income from Jersey Purchases		\$ 1,600.00			
Donations					
City of Williams Lake		\$ 1,000.00			
CRD		\$ 1,000.00			
Fabulous Festivals - NDIT		\$ 2,500.00			
Gibraltar		\$ 2,000.00			
Mount Polley		\$ 1,500.00			
West Fraser		\$ 500.00			
Tolko		\$ 500.00			
Enbridge		\$ 2,000.00			
Artemis					
Osisko					
Outdoor Recreation Council					
TRUE Engineering		\$ 1,000.00			
Birthday party					
New Path Forestry					
HUB Barton Insurance		\$ 500.00			
Summit Wilderness FA					
WLCC					
Red Shreds					
Tanya Rankin					received - etransere
4 Rivers Coop		gift cards \$500			
TRIO beverages					
Freshco \$50 gc					
Screech Owls Fundraiser		\$ 1,000.00			
RYR Hats		\$ 1,000.00			



**Total** \$ 29,900.00 \$ -

**Total Income - Total Expenses** **-\$200.00**

LOGOS

no

no

**Shelley from wait list ET**

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Shannon O'Donovan	90 scones Sunday	
Osisko		\$1,500
Hub Insurance		\$500
City of Williams Lake		\$1,000
CRD		\$1,000
Tanya Rankin		\$500
TRUE Engingeering		\$1,000
New Path Forestry		\$500
Trio Beverages		\$100
Screech Owls	Performance	
Fox Mountain Brewing	Keg	
4 Rivers Co-op	\$500 - gas cards	
Summit Wilderness First Aid	Magic	
Gibraltar		\$1,000
Leah Selk	12 art prints	
WL Cross Country Ski Club	pass	
WLCC	membership	
Fox Mountain Brewing	hat and gc	
Paul Wallin	shot ski	
TRIO Beverages	hoodie and hat	
Lacey Ranger	vest	
Cariboo Cafe	\$40 gc	
Bad Farmer (artist)	Gift basket	
Natalie Swift (potter)	Pottery	
Valhalla Pure Outfitters	Smart wool shirt	
Valhalla Pure Outfitters	pack	
Four Rivers Coop	gas cards	
TRIO Beverages	hat and hoodie	
hot sauce X41 basket	4 pack hotsauce	

## Cheque List

Name On Cheque

Service

Amount

invoice?

## **2025 WLCC AGM Agenda - Mar 11th - 6:30-8 PM - Curling Club**

AGM Chair: Emma Swabey Scribe: Ekai Jorgenson

1. Call to Order
  - Land Acknowledgement
  - Welcome and opening remarks
2. Acceptance of Previous Minutes – Soren Christensen motions, Mark Savard seconded
  - Motion to approve the minutes from the previous AGM
3. Review of the Agenda
  - Additions or changes to the agenda
  - Motion to accept the agenda Dena Baumann motions, Shawn Lewis seconded
4. Active Transport (Streets For All Williams Lake) presentation
  - Getting word out about 2<sup>nd</sup> round of survey
  - Do NOT need to have completed the first in order to participate.
  - Everyone needs to fill out survey by end of the week!
  - Alex and Denise – they brought a map and info for people to peruse after the meeting.
  - Proposed streets 4 all and wlcc can grant together – letters of support in both directions.
  - Scott shard out link to survey on socials, will do again.
  - Include link.
5. Financial Report (Treasurer – Soren Christensen)
  - Presentation of financial statements
  - 278 members, down a little bit.
  - Planned events: only sunset DH
  - CRD funded backdoor rebuild – ongoing

- City funded kiosk revamps
- Gave rundown on last years budget and anticipated budget for this year.

## 6. Director & Officer Reports

- Trail Director Reports
- Andrew Hutchinson/Devin Kelso:
  - Bike park in city
  - Quite a bit of drug/garbage debris at upper end (and vandalism)
  - Park is in nice shape, city
  - Trees were recently chopped down! Will need to grind a stump right in a lip 😞
  - Plan to split budget this year 50/50 between maintenance of existing stuff and sprucing up the blue line with a wallride.
- Chris Masters:
  - West side
  - 2024: rebuilt cherry popper, backdoor (ongoing) NDIT. Volunteer work from run club prior to event. Event from run club.
  - Fire in river valley. Ruined lower max. Slated to open April 1 (RSTBC)
  - Trails below booga may be closed. Backdoor closed for steep bit
  - Boyscout/city trails status is unknown. Responsibility unclear (rotary club?)
  - Next year not much, continue work, attempt to open lower max, put some love into box trail, which has been getting destroyed by moto.
- Mike Franklin/Scott Gordon:
  - South Lakeside
  - Jumps on freshly trimmed improved.
  - Woodwork on rotnee done
  - Brushing (lots)

- Pedal by the puddle was planned, but cancelled when not enough registrants.
- Next year:
  - do some woodwork on creeks etc
  - Open up russet bluffs a bit, make it more friendly.
  - Jayden needs attention.. sloughing, pro \$ maintenance item.
  - Plaque for Kenny on bench!
  - Maybe pedal by the puddle again?
- Spurred sidebar conversation about Surrors (or other twist throttle ebikes) and ebike classes
  - Damaging bench cuts.
  - Damage by shortcutting corners they don't want to do (higher speed).
  - Damage by throttling on berm "exits" especially when riding the wrong way (uphill), softening the berm entrance for mtb riders, which is quite dangerous.
  - Damage by throttling into jump lips to preload (in park), making shapes bad for mtb riders.
  - Signs to educate suggested. Unsure of effectiveness.
  - RSTBC has E-mtb class restriction signs ready, but would require club to set up restrictions
  - Unsure if people who ride ebikes would know what class they are – effective?
  - Media for info to the public – i.e. advertising campaigns?
  - **TODO: talk about Surrors and preventing damage next directors meeting.**
- Ekai Jorgenson
  - Fox Mountain
  - Fixed wooden gap on hillbilly gulley

- Finished lazy dog woodwork
- New wooden signs from Hutch/LCSS
- Shuttlebunny spruced up, made bottom easy line easier.
- Maintenance done ahead of RYR
- Volunteer pinecone removal day a moderate success.
- Made a pond on any cog
- Early season treadwork on old goat and skyline.
- To do 2025:
- Another trail maintenance day volley
- Lazy dog modifications to line at bottom, make easy line easier (another volley day?)
- Wait your turn – make case pads for some mandatory gaps. Fix water issues at bottom (volley day?)
- Refresh tread and lips on loose moose (maintenance)
- Switchback at top of skyline (add, paid work, fixes drainage issues too!)
- Add a teeter totter on hillbilly.
- Buff up 1 night stand.
- TDC – extend board walk to get rid of wet spot?
- TDC – add 2 way signs to make it safer?
- Merle McAssey
  - Desous
  - Buffed in 2024
  - Spring blowdown – maybe plan a may long group wood cut!
  - Sandy ridge on godspeed – maybe add a wooden structure to divert water?
  - Funding for paid work questionable, not part of FFS agreement 😞

- Scott Horley
  - no update, ongoing social media work
  - new decals 2025 probably
  - new swag of some kind!
- Vice President's Report (Dena Bauman)
  - Safety plans amped up
    - Bike club as umbrella organization needs to be careful
    - Has enlisted ski patrol and another group to help coordinate safety and events.
    - Got a grant for radios to make events easier and safer.
  - Ride Your Ride amped up. Increased to 64 participants. Almost sold out already
  - Fox Mountain Race team here at AGM, will continue on to push youth involvement, skill development, and scene representation! Shout out to youth for paying attention to club, getting involved.
  - Sunset DH series slated to happen again in 2025!
- President's Report (Shawn Lewis)
  - Thanks all volunteers for hard work and making a difference!
  - Time to move from previous driving force (maintaining momentum) to maintaining.
  - This year primary focus is maintenance.
  - Looking for ideas for general maintenance
    - What do you want to see in the network?
    - Wants to reach out to community – social networking?
  - If you have suggestions or want to become involved please email [puddlebike@gmail.com](mailto:puddlebike@gmail.com)
  - Increase in fee for service (FFS) agreement – thanks to the city of Williams lake! New contract

## 7. Elections

- Resignations:
  - Lee Stokes (Director at Large),
  - Jennifer Gebert (Secretary)
- New Nominations & Vote:
  - *Emma Swabey for Secretary – Merle McAssey nominates, Dena Baumann seconds, no against.*
  - *Soren Christensen for Treasurer – Shawn Lewis nominates, Dena Baumann seconds, no against.*
- Acclamations:
  - President: Shawn Lewis
  - Vice President: Dena Bauman
  - Directors:
    - Trail Directors:
      - Westside: Chris Masters,
      - Southside: Mike Franklin and Scott Gordon
      - Fox Mountain: Ekai Jorgenson
      - Desous: Merle McAssey
      - Bike Park: Andrew Hutchinson and Devin Kelso
      - Social Media: Scott Horley
      - Trail Maintenance Director: Scott Horley
  - Motioned Ekai Jorgenson, Seconded Emma Swabey, No objections, all agree to continue role.
- New Role Introduction:
  - Website Development Coordinator (TBD) - This role will help set up a basic WLCC website, coordinating with WLCC executive and a contractor (if required). WLCC already owns a domain name and has basic content prepared.

- No takers
- TODO: make posts and send group email looking for someone to fill this role.
- sdf

## 8. Open Floor & Participant Engagement

- Gavin Lake is going to have a Try-athlon this year
  - Looking for unofficial bike mechanic
  - TODO: send email looking for interested parties.
- Rec Sites and Trails BC
  - Lower max rebuild – tender disaster funding, RSTBC working on this.
  - Fire crews looking for work
    - DTA/fall loose moose
    - DTA/fall lower max
    - DTA in valley being done by city.
    - Does anyone need sus trees felled by these guys?
    - Fire mitigation work on fox ongoing.
    - MTBBC sign and difficulty matrix: almost complete, then will need to put up signs, surveying, etc.
    - Training sessions coming up. Date TBD. How to do maintenance, how to rate difficulty.
- Ride your Ride
  - Doing membership push (cheaper entry fees if members!)
  - Will make a film on WL biking
  - Aim to do maintenance days.
- Run Club Race
  - June 14<sup>th</sup>! Happening again this year 😊
- Pedal by the puddle

- Might happen.
- 2<sup>nd</sup> Sunday in sept would be date.
- Keep ears open. Sign up in advance!
- Fox mtn fuel reduction (fire mitigation work)
  - Happening on snap section.
  - Feedback is welcome – [puddlebike@gmail.com](mailto:puddlebike@gmail.com)
  - Positive or negative! The organizer is looking for what went right, what went wrong, how to do better next time.
  - Gist is that branches get removed to 5ft, smaller trees get removed, spacing gets improved, waste is removed from forest floor. Was done by machine. Corridor around trail was maintained, spacing is tighter around trail
  - EJ – complaint is that trail corridor looks dangerously messy (fire wick?)
  - A few people had ridden already, generally positive reviews.
- Alex Neumann: Streets for all and WLCC
  - Wants everyone to get along. 😊
  - Thinks theres some synergy to be had between clubs
  - General consensus on this
  - Confirmed the cycling club is really missing the clarification of “mountain” biking club – shawn confirms, this is in constitution as primary purpose of club.
  - Club agrees theres no reason the club doesn’t do any gravel, urban, road, etc biking! Just not the current focus. If somebody wanted to spearhead a movement related to not mountain style of biking, that’s great.
  - Proposed a non mountain biking focused director at large position be created – skinny tire director
  - Ekai Nominates Alex, Merle seconds.

- TODO: add Alex N to director meeting email list!

#### 9. How to Get More Involved with the WLCC:

- Chip in where maintenance is required – email puddlebike@gmail.com
- Use trailforks to submit ride reports. Goes to trail directors to action.
- Get a membership
- Mailing List – exists, to do: how to get on it?
- Ideas for getting involved with WLCC
  - If you want to chip in, email [puddlebike@gmail.com](mailto:puddlebike@gmail.com) or use facebook or Instagram.
  - Community involvement is needed! Please get involved!
- WLCC Socials for Upcoming Events

#### 10. Upcoming Events & Initiatives

- Ride Your Ride Bike Fest (May 9-11),
- Monthly Trail Maintenance Days, Sunset DH Series (TBD),
- Group ride organization & coordination

#### 11. Closing Remarks & Adjournment

- Thanks for coming!

To do: check out webscorer for pricing and compare to current spruce costs. Also does race/event rego, scoring posting, etc.