

M E M O R A N D U M

TO: Emergency Preparedness Committee

AND TO: Murray Daly, Chief Administrative Officer

FROM: Irene Israel, Manager of Emergency Program Services

DATE: April 24, 2024

SUBJECT: Pathways to Preparedness Project

In 2023, Emergency Program Services staff utilized Canadian Red Cross Society 2017 Wildfire grant funding to develop and deliver a short-term flood and fire mitigation information campaign to communities throughout the Cariboo Regional District. The resulting “Pathways to Preparedness Project” aimed to assess the residents’ knowledge of emergency preparedness and mitigation tactics, and to provide residents with educational resources and opportunities to engage on mitigation and preparedness.

The project has successfully been completed with a total of 37 events attended throughout the 12 electoral areas of the CRD, 207 interviews were conducted, and numerous resiliency workshops were conducted for emergency support services volunteers, agricultural producers, persons with accessibility needs, and for mental health during emergencies.

Project’s value for the future:

- A greater understanding of the needs of our residents and the barriers to personal preparedness and mitigation.
- The resulting content from the project will be modified and tailored for our website, so residents will have a clear pathway to follow for emergency preparedness.
- Knowledge about events and event locations that we can carry forward as we plan FireSmart education events.
- The resiliency workshops provided us with content that can be updated and repurposed for future education sessions.

Respectfully Submitted,
Irene Israel
Manager of Emergency Program Services

building communities together