



**Williams Lake**  
FIRST NATION

Cariboo Regional District  
File No. **1850-01**

**APR 5 2024**

Referred To **CAO**

March 22, 2024

Cariboo Regional District  
D-180 3 Ave N  
Williams Lake BC V2G 2A4

**Re: 2024 Williams Lake First Nation Pow Wow's - Sponsorship Letter**

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As a valued partner, we are reaching out to you with a request for support for the **3rd Annual Williams Lake First Nation (WLFN) Speaking Our Truth Competition Pow Wow** and our **Father's Day Traditional Pow Wow**.

The Father's Day Traditional Pow Wow is taking place June 14 – 16, 2024 and the Speaking Our Truth Competition Pow Wow will be September 6 – 8, 2024.

Building on last years phenomenal success, WLFN is proud to host these high-quality events within the region to showcase talented dancers and drummers from across the country. These vibrant events are open to the public; and everyone is encouraged to come and experience the richness and diversity of pow wow culture.

We have identified four funding categories that you can choose from, at a level that suits your budget and priorities:

**Platinum Sponsor (\$5,000+):**

Your generous contribution as a Platinum Sponsor will come with significant advertising opportunities over the 3-day event. Your company/organization logo will be prominently displayed on all promotional materials, including our website and social media platforms. You will receive the opportunity to have a representative provide opening and/or closing remarks, set up a promotional booth over the weekend, and you will be officially recognized during all events. **10** weekend passes to the event will be included in your sponsorship.

**Gold Sponsor (\$2,500 - \$4,999):**

Your company/organization logo will be included on our website and social media platforms. You will receive the opportunity to have a company representative set up a promotional booth, and you will be officially recognized during all opening and/or closing remarks. **6** weekend passes to the event will be included in your sponsorship.

**Silver Sponsor (\$1,000 - \$2,499):**

Your company/organization logo will be included on our website and social media platforms. You will receive the opportunity to have a company representative set up a promotional booth over the weekend. **4** weekend passes to the event will be included in your sponsorship.

**Bronze Sponsor (\$500 - \$999):**

Your company/organization name will be recognized on our website and social media platforms. 2 weekend passes to the event will be included in your sponsorship.

Your sponsorship can be made out to:

**Williams Lake First Nation  
2561 Quigli Drive  
Williams Lake BC V2G 0B1**

**Etransfer – [onlinepay@wlfm.ca](mailto:onlinepay@wlfm.ca)**

*If you will be sponsoring, please indicate below what Pow Wow you will be sponsoring and send letter along with payment.*

☐ *Father's Day Traditional Pow Wow* ☐ *Speaking Our Truth Pow Wow* ☐ *Both Pow Wow's*

We appreciate your consideration of our request and your commitment to our community. We look forward to hearing from you. Please do not hesitate to reach out if you have any questions. I can be reached at 250-296-3507 ext. 107.

Sincerely,

*BPinchbeck*

Bonnie Pinchbeck  
Coordinator, Events  
**Williams Lake First Nation**  
[Bonnie.pinchbeck@wlfm.ca](mailto:Bonnie.pinchbeck@wlfm.ca)